



INSPIRE. LEAD. ACHIEVE.

Nevada DECA, Inc. Board of Trustees Meeting

DATES: January 7, 2015 Minutes
1:00 PM – 3:00 PM

PLACE: Rio Resort
Las Vegas, NV

Board of Trustees Members in Attendance

- Brock Taylor, DECA Advisor at Del Sol High School & Board of Advisors Representative
- Snehal Bhakta, DECA Advisor at West CTA & Board of Advisors Representative
- Anthony McTaggart, Andson Foundation
- Katherine DeSimone, Clark County School District
- Melissa Scott, M.A., Education Programs Professional, Nevada Department of Education (ex-officio)
- Melissa Paz-Moran, Nevada DECA State Vice President of Southern Nevada
- Valerie Caña, Nevada DECA State President
- Curtis Haley, Nevada DECA State Director (proxy for Executive Director Brycen Woodley)
- Alan Fulks, Retired

Board Members in Attendance via Conference Call

- None

Board of Trustees Not in Attendance

- Laurel Cruz-Esau, Vons
- Mike Raponi, Director, Office of Career Readiness, Adult Learning and Education Options for the Nevada Department of Education (ex-officio, non-voting)
- Nicole Mastrangelo, United Way - Nevada
- Ryan Underwood, Nevada DECA Senior Director (ex-officio, non-voting)

Guests in Attendance

- Jamie Hillen, UNLV Collegiate DECA

CALL TO ORDER

The Nevada DECA, Inc. Board of Trustees meeting was called to order at 1:10pm.



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APPROVAL OF MINUTES

It was moved by Katherine Desimone and seconded to approve the minutes of the September 2014 Board of Trustees Meeting.

The motion passed unanimously.

COMMITTEE UPDATES

- The Chapter Support Committee discussed the successful disbursement of the Chapter Sustainability Grants. The application process improved this year and five reports have been received from chapters documenting how they've used the funds.

Melissa asked the Board first how we would like to address chapters who spend their funds in a different manner than was approved in the grant. The Board discussed different solutions for dealing with this situation, including disqualifying those chapters for future grant funding. The Board decided that chapters who don't submit documentation or who submit documentation indicating money was not spent on what was included in the grant request should not be eligible for funds in the next year, and that this should be communicated to the chapters.

Snehal requested that chapters who receive funding be given a detailed list of how the money should be spent to make sure they are in compliance. Curtis requested that the scope of the grants be limited to financial sustainability, and suggested the committee revisit the scope of the grants.

Melissa shared the progress on the Student of the Year Award revisions including the new process which will recognize more students and align better with DECA's guiding principles. Katherine suggested that Advisor of the Year be revisited with the same ideas in 2015-16 and the Chapter Support Committee indicated they would review the proposal prior to the May Meeting.

Snehal inquired about whether the Student of the Year Award is more of an opportunity for a chapter to recognize an outstanding general member of their chapter, or to celebrate the chapter leadership (such as chapter officers or state officers). Melissa clarified that the chapter gets to honor whoever they would like in this instance. Snehal suggested looking at having multiple tiers for recognition for the award in future years.



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- Katherine delivered the Competitive Event Committee Update including the Advisor of the Year change suggestions. There were no major proposed changes to Competitive Events this year, so the committee will solicit feedback from stakeholders about suggestions for changes in the coming year. Katherine did share that we want to make sure the judge briefings tackle both written event and role play event procedures in the future.
- Snehal delivered the update for the External Communications Committee. He shared the work that his committee has done with the State Officers to recruit sponsors that have not yet been fruitful, and suggested that in the future we work with the State Officer teams to increase face-to-face relationships with businesspeople. He also suggested reapportioning the funds for the committee in the future year to help support those ends. Snehal has also worked with his chapter to develop a Caesar's support grant for the organization. Curtis will follow up with the committee after the meeting to determine how it will impact the budget in the future.

NEW BUSINESS

- The Board discussed potentially supporting the Ed Davis Scholarship for a merit-based scholarship matched by National DECA. The Board discussed the pros and cons of supporting a scholarship where the money goes out of state. Snehal suggested instead contributing to a Nevada DECA scholarship in honor of Ed Davis in order to keep the money in-state. Melissa shared the history of the Nevada DECA Scholarship no longer being awarded because of inactivity.

The Board decided to task the Competitive Events Committee with coming up with a Nevada DECA scholarship application and plan to bring to the May Meeting.

Alan shared some of his background with seeking out funding with the Nevada Automotive Dealers Association and suggested drafting a letter to send to groups such as that. Melissa suggested that the External Communications Committee work with Alan to develop a new sponsorship plan to reach out to committees.

Katherine moved and it was seconded to give \$500 from the 2008-09 reserve fund to the Ed Davis Scholarship fund. The vote passed 5-3 with Brock Taylor abstaining.



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- Curtis shared the history of cash awards for Nevada DECA ICDC finalists. The awards had been approved several years prior by the Board, but no prizes had been given out in several years except for Top Three Winners. Curtis sought to reauthorize the amounts for this year's ICDC and coming events, including \$100 for finalists, \$500 for Top Ten, \$750 for second and third place, and \$1000 for first place (all prizes to be shared among teams). Snehal moved and it was seconded to reactivate the awards in these amounts. The motion passed unanimously.
- Curtis shared a brief update on the SCDC production updates, including general session production values and entertainment options.
- Curtis shared the concept behind creating a Nevada DECA Foundation to help support and backstop the organization financially. Anthony suggested looking at some of the other nonprofits in Las Vegas to see how foundations have successfully been set up to emulate their example. Anthony moved and it was seconded to support the management team in researching the development of a foundation and in bringing a proposal to the Board at the May Meeting to finalize the creation of the Foundation. The motion passed unanimously.
- Melissa shared that per recommendation from the State Fiscal Office, she will no longer be a signer on the Nevada DECA accounts. The three signers will be the Board Chair, the Board Treasurer and the Finance Manager.

STATE OFFICER UPDATE

Valerie and Melissa Paz shared the State Officer Update, including highlights from their attendance at the Western Region Leadership Conference, video production and encouraging community service around the members.

NEVADA DEPARTMENT OF EDUCATION UPDATE

Melissa had no new updates to share.

COLLEGIATE DECA UPDATE

Jamie Hillen shared the Collegiate DECA update. 77% of current members are CTSO alumni, with the biggest feeder schools being Clark, Southwest CTA and East CTA. Students from those chapters tend to be eager to take on leadership roles.



INSPIRE. LEAD. ACHIEVE.

They've fundraised over \$3,000 this year and have about \$5,000 in the chapter account. Nine people went to Utah FLC and 10-15 will be going to ICDC. Out of 100 registered members at the Competition Scrimmage, only 70 attended.

STATE MANAGEMENT TEAM

Curtis shared the Management Dashboard and the current outlook for Nevada DECA's year so far. Attendance has been very strong at events, including record-breaking attendance at WRLC this year. Numbers are looking good for SCDC and overall membership is tracking to end around the same as last year with a small increase possible.

FINANCIAL REPORT

The Board reviewed the financial reports prepared prior to the meeting, including a profit-and-loss statement and the balance sheet. At the May Meeting, the Board requested a P+L broken out for SCDC and ICDC, as well as a budget-to-actual report for the year.

Melissa Paz moved and it was seconded to approve the financials as presented. The motion passed unanimously.

ADJOURNMENT

The meeting was adjourned at 3:15pm.