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CALL TO ORDER

The Nevada DECA, Inc. Board of Trustees meeting was called to order by Brock Taylor at 2:06pm.

APPROVAL OF MINUTES.

It was moved by Melissa Scott and seconded to approve the minutes of the May 2014 and June 2014 Board of Trustees Meeting with no changes.

All in favor, 0 abstentions, 0 opposed.

ELECTION OF BOARD OFFICERS

Bonito Sahagan volunteered to be a nominee for Chair-Elect. He was approved unanimously by the Board of Trustees.

Melissa nominated Alan Fulks to serve in the position of Board Secretary-Treasurer. The Board decided to postpone the fulfillment of this position until current Board Secretary-Treasurer Crystal Wagner is able to voice whether she would like to be nominated for the position. Follow up and a final decision will take place via email.

STATE OFFICER UPDATE

Valerie Cana and Melissa Paz gave the State Officer Team Update. ELS, Alyssa, tool kit, sliders, scavenger hunt, designing flyers and updates

Melissa Scott noted that parents/advisors need to be with students at ELS and all out-of-state conference. Snehal suggested that Nevada DECA appropriates funds for a chapter advisor to escort officers to attend ELS to be able to promote more participation. Melissa suggested that we refer this idea to the Chapter Support Committee.

Melissa suggested videos about parliamentary procedure and conducting a chapter meeting; and how to conduct an icebreaker. Anthony suggested being strategic about which videos are created first to make sure the most powerful videos are produced first. He also suggested a topic on how to start a DECA.

STATE ADVISOR UPDATE

Melissa discussed that the Nevada Department of Education has requested that she no longer have an official position in the organization. She praised



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Valerie for designing a logo for the Economic Council on short notice. NDE is launching their Nevada Ready campaign to provide public awareness of Common Core and to answer the general public's questions about Nevada's curriculum. Be looking for more. The Nevada Legislature suggested creating a College and Career Ready exam – the ACT Entrance Exam will now be the College and Career Readiness exam, which means every 11th grader will get to take the ACT free of charge. The Legislature did not put any funding to support this initiative, but the state and district superintendents were able to work together to fund the initiative. Brock asked about the efforts of the State Superintendent to support comprehensive high schools by reviewing graduation requirements as well as potentially.

STATE MANAGEMENT TEAM UPDATE

Curtis gave us an end of year accounting of what happened during 2013-14, including conference highlights and final membership numbers.

For the new website, Snehal asked for analytics at the January Meeting to know the performance of the new website. Jamie clarified that the social media numbers only reflect high school DECA numbers, and Melissa Scott requested that the report includes Collegiate DECA numbers as well.

FINANCIAL REPORT

The Board reviewed the balance sheet and profit and loss sheets for the year, as well as profit and loss sheets for each of the four major events (FLX, WRLC, SCDC, ICDC).

Bonito inquired into where sponsorships are captured on the financial reports and requested sponsorship materials so that he could reach out to potential business partners. Melissa Scott inquired about income items related to sponsorships and SAM. Melissa also requested that sponsorship materials be reviewed and approved before sending them out.

Melissa Scott requested a budget to actual for the previous fiscal year to be sent to the Board for review.

Snehal Bhakta inquired into potentially dropping Fall Leadership Extravaganza in favor of committing the dollars toward support for Western Region Leadership Conference. Melissa Scott and Ryan Underwood spoke to the history and purpose of the event, and why Nevada isn't an attractive host for WRLC.



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Melissa Paz moved and it was seconded to approve the financial statements as presented. The motion passed unanimously.

CALENDAR REVIEW AND APPROVAL

The Board reviewed the calendar of events for the 2014-15 school year. Melissa suggested amending the calendar to remove the MBAResearch event in Providence, Rhode Island. Snehal suggested adding the Professional Learning Series advisor training in May. Brock moved and it was seconded to accept the calendar with the changes from Snehal and Melissa. The motion passed unanimously.

COMMITTEE UPDATES

Chapter Support Committee: Melissa presented the revised Chapter Sustainability Grant application and a new scoring rubric this year. The new application includes an additional provision in the application that grant recipients must send a report of metrics and outcomes resulting from the grant funding in April. The new application also includes examples to help advisors guide their efforts. Katherine moved and it was seconded to approve the new grant application and scoring rubric. The motion passed unanimously. Curtis will distribute the grant on Monday.

Competitive Events Committee: The Board reviewed the recommendation of the Competitive Events Committee to refuse to accept any written projects submitted after the published deadline for the purposes of competition. The Board was unanimous in supporting the recommendation and will share the recommended rule change.

External Communications Committee: Snehal gave the report for this committee, highlighting his work with the State Officers to target local businesses for sponsorships. Snehal and Anthony are working together to promote Nevada DECA at networking events. Snehal is specifically targeting Caesars Entertainment and Marketing Associations. The Board explored the possibility of developing a survey for DECA members to get data on our members to help support our sponsorship recruitment efforts. Snehal will work on the survey and Melissa will send questions to him to include

Nomination Committee: There were no updates to present at this meeting.



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ACTION ITEMS

The Board signed conflict of interest policies and the rest of the action items were referred to a future meeting.

Snehal inquired into the progress in adding an administrator on to the Board of Trustees. The Board discussed whether this would require a bylaw change

NEXT MEETING

The next meeting will be on January 7, 2015.

ADJOURNMENT

It was moved by Brock and seconded that the meeting be adjourned. The motion passed unanimously and the meeting was adjourned at 4:29pm.