

Nevada DECA, Inc. Board of Trustees Meeting Minutes

DATES: May 21, 2013
11:30 am - 1:30 pm

PLACE: NV Dept. of Edu. Office
Las Vegas, NV

Board of Trustees Members in Attendance

- Perry Annett, DECA Advisor at Southwest CTA Basic High School & Board of Advisors Representative
- Terry Ertman, DECA Advisor at Basic High School & Board of Advisors Representative
- Crystal Lyon, Silver State Schools Credit Union
- Melissa Scott, M.A., Nevada DECA State Advisor, Business and Marketing Consultant, Nevada Department of Education (Ex-officio)
- Brycen Woodley, Nevada DECA Executive Director

Board Members in Attendance via Conference Call

- Curtis Haley, Nevada DECA State Director

Board of Trustees Members Not in Attendance

- Laurel Cruz-Ezau, Vonn's
- Tory Teunis, Kickjab.com
- Jeff Harmon, Harley Harmon Insurance
- Daniela Sanchez, Nevada DECA State Officer Representative
- Cassandra Taylor, Nevada DECA State Officer Representative
- Mike Raponi, Director of Career, Technical, and Adult Education for the Nevada Department of Education (ex-officio, non-voting)

Guests in Attendance

- John Moran, Nevada DECA State Officer
- Valerie Caña, Nevada DECA State Officer
- Anthony McTaggart, Andson Foundation
- Kade DeSimone, Art Institute of Las Vegas

CALL TO ORDER

The Nevada DECA, Inc. Board of Trustees meeting was called to order by Perry Annett at 11:40am.

APPROVAL OF MINUTES

It was moved by Crystal Lyon and seconded to approve the minutes of the January 2013 Board of Trustees Meeting with the addition of Nicole Mastrangelo as a guest and

potential Board member in attendance at that meeting. The motion passed unanimously.

STATE OFFICER TEAM REPORT

John Moran and Valerie Caña presented the Nevada DECA State Officer Team Report and updated the Board on the last two conferences of the year. At SCDC, five new officers and one returning officer were elected to the team. All new State Officers attended ICDC in Anaheim, CA. The team said ICDC was a great opportunity to network with other officers from around the world. Competitions went very well with seven DECA members receiving awards. The new officer team met in March for an orientation meeting. They had an opportunity to get to know the other new officers and each others' duties. They finalized their program of work and came up with three goals:

1. Reach out to local legislators and use social media platforms to inform members.
2. Increase total membership utilizing the national membership campaigns.
3. Visit each chapter at least once this year and have conference calls with each chapter.

Melissa thanked Curtis for his leadership throughout the year.

STATE ADVISOR REPORT

Melissa Scott delivered the State Advisor Report providing the following updates to the Board:

Students in business program have taken technical assessments. However, Melissa has not yet seen scores. She brought an example of the certificate of skill attainment that students get when they pass their classes with a B average or better. Students must also pass employability skills test. The state will print them and then send them out to the schools to be distributed to the students. Perry said that approx 92% of his students passed the employability test, but many did not pass the marketing skills test. Sports marketing standards will be written the second week of June and then move on for approval.

Melissa is in the middle of grant season so she is going through grants right now. State dollars are allocated go to programs by head count on count day. The State Department of Education's fiscal policy procedures have changed and the DOE is no longer allowed to flow funds through Great Basin College. Up until now, the DOE has provided the contract and payment for TRI. This year, Nevada DECA, Inc. will get a grant proposal and receive grant funding to do the contract between TRI and Nevada DECA. Moving forward, the agreement will be between TRI and Nevada DECA. The Board will vote on this at the next meeting and the Board Chair will sign off, if approved.

STATE MANAGEMENT TEAM

Curtis Haley and Brycen Woodley provided updates from the Nevada DECA Management Team, including updates on the last two events of the year: SCDC and ICDC. Brycen talked about both events.

SCDC set a new record for attendance. It has been more and more challenge finding a venue. The Flamingo was a good match. The format changed this year to a 3-day, 2-night event. Before committing to a multi-year contract, the Flamingo wanted to see how the first year went. The Management Team received good feedback from advisors about the venue. It was a challenge to get everyone into sleeping rooms in a timely manner on the first day because of hotel delays, and the last rooms got in around 7:00 pm. Post-conference; the Management Team has minor tweaks in mind for next year, nothing major.

ICDC also saw strong attendance. Our numbers and growth were so strong that at one point they tried to move us from the Disneyland Hotel. Everyone had a good time and we saw great achievements from the students. This was one of our best performances ever. We came home with several awards. We are still about middle of the pack in terms of performance of chartered associations and have room to grow, but really did well this year. Brycen acknowledged that Valerie served as part of the social media team at the conference. Nevada DECA purchased transcripts for all of the competitors which will be given to the advisors to review and hopefully to use as a coaching tool. Nevada DECA has hit membership records this year. This resulted in a lot of enthusiasm at ICDC.

Curtis spoke about the exciting year ahead. In the past, the officers met after the State Conference, in the summer at CTSO Summit, and then once more in January. We are looking to have the state officers participate in a joint training with the other CTSOs before we go into the bulk of the year in September. The Advisor Training will again include parts of Train the Trainer curriculum, though nobody from Nevada DECA will be attending the training this year.

Fall Leadership Extravaganza is planned for late October. FCCLA will join us again this year. Curtis asked for feedback about content from students last year and will attend this year.

There will be three major events next year:

WRLC will be in Phoenix. Bus transportation will be arranged by Nevada DECA as per advisor request this year. Curtis should have final registration information to pass out by the end of the month depending on when Arizona DECA provides the information. They are looking at a Thursday arrival for the chapters. Judson Laippley, the “Evolution of Dance” performer, is the keynote speaker. Friday will be workshops.

Arizona DECA will be upping the ante on competitions this year. Everyone will compete. There will be an awards ceremony. That evening everyone will attend a Phoenix Suns basketball game which is included in conference cost. On Saturday, the students will wrap up the competition and then get to choose which tour they want to take. Tours include Phoenix shopping, Glendale to see the University of Phoenix Stadium where the Diamondbacks play, or a tour of the Suns stadium. Students come home Sunday. Washington and Arizona are typically large groups which makes the event very large and exciting. Perry commented that at the last WRLC event in Seattle, by the time the Nevada students got to the event to sign up, Washington had taken almost every competitive event spot. He wanted to make sure this would not happen this year. He asked if it was possible to pre-register for competitions. Curtis and Brycen are looking into this.

ICDC 2014 will be in Atlanta, GA. Brycen and Curtis are going to do a site inspection to see what tours and things there are to do there during the SAM Conference during the summer. The dates for ICDC are May 2-7, which includes travel dates. This event is going back to the traditional format starting on Saturday and ending on Tuesday after the Anaheim ICDC was held on different dates.

For SCDC 2014, the Flamingo was ok with giving us a multi-year contract after this year's success. The Board acknowledged this was the best plan. Nevada DECA now has a two-year contract for 2014 and 2015. However, we have requested a new convention services manager to help make the conference more successful for Nevada DECA. Due to scheduling conflicts on the part of the Flamingo, SCDC will be in early February again. It will again be a three-day event on February 2-4, 2014, which is a Sunday, Monday, and Tuesday. Curtis's goal is to have the calendar for the new year before this year is out. He also plans to have state registration packets by the time students go back to school. A major epiphany from the 2013 SCDC is that students that are competing in individual series events were running into schedule conflicts with the written event. Per Perry, many students did not read their sheets correctly or showed up at the wrong time. Recommendation is that if a student wants to compete in an individual series event, they can only compete in that event. Melissa suggested that this topic be moved to the competitive events subcommittee because of time in this meeting.

Perry also mentioned the Las Vegas DECA Picnic. Perry is willing to spearhead and the association will again pay the rental cost for the park. Brycen suggested that the date be sent out before school ends, which will give folks more time to plan.

RECRUITMENT OF NEW BOARD MEMBERS

The Board discussed the new members for the Board of Trustees, which included professional members Anthony McTaggart (Andson Foundation) and Kade DeSimone (Art Institute of Las Vegas), who were able to attend the meeting, and Nicole Mastrangelo, who was not in attendance. The Executive Director nominated John Moran and Valerie Caña as the two student members from the State Officer Team to

serve on the Board of Trustees. The advisors have nominated Snehal Bhakta from West CTA as a one-year member and Brock Taylor from Del Sol HS as the two-year member.

Melissa moved and it was seconded to accept the 7 individuals as new Board members and the motion passed unanimously.

Curtis encouraged the new Board members to please read and respond to all emails and try to attend all Board meetings to increase the effectiveness of the Board.

Melissa requested that the Management Team send a survey in the next month to Board Members to see when the best time for the meetings is. Curtis will take this on.

FINANCIAL REPORT

Brycen stated that the financials are in Dropbox for review. Solid year in that we could budget and plan for events so that revenue exceeded expenses despite unexpected bumps in attendance. What we do not see yet is the expenses of ICDC hotel and busses, since these are still being finalized. Nevada DECA is still projecting a profit at year end. We are talking about giving some of that profit back to the chapters. Final approval of the year-end financials will occur at September Board meeting. Tax filing is around October and Nevada DECA submits a 990 report to our parent organization DECA, Inc. DECA, Inc. rolls all of these reports into one giant filing that they send to the IRS.

BY-LAW AMMENDMENTS

Brycen led the discussion regarding two items that needed to be reworded and clarified.

1. Sec 3.2 State Officers: Need to clarify officer terms. Cross out representing different regions of the state when possible and add “and shall serve a one year term beginning with their election to state office and ending with the election of the subsequent officer team”.

It was moved by Brycen and seconded to approve this change to the by-laws. The motion passed unanimously. Special note: Perry's suggestion was approved.

2. Section 4.2: Voting: Nevada DECA bylaws state that the chair can vote for a tie or break a tie. Recommended that 'State Advisor and' be removed from this section as it's not part of Robert's Rules. Perry thinks this will take care of any ambiguity.

It was moved by Brycen and seconded to approve this change to the bylaws. The motion passed unanimously. Melissa abstained from the vote.

SUBCOMMITTEE UPDATES

The subcommittee names and current members were listed. New members were given the opportunity to join a subcommittee. It was requested that a description of each

committees' duties be given to the new Board Members so they could make a good decision.

1. Competitive Events: Perry is chair, Terry is a member (both are leaving); Kade asked to join the committee
2. Chapter Support: Melissa is Chair. John and Crystal asked to join the committee.
3. External Communications: Anthony asked to join this committee
4. Nominating Committee: Crystal is Chair, and Melissa is a member of this committee.

Melissa pointed out that the idea behind committees is finding time that is convenient for the committee group outside of quarterly meeting times.

NEXT MEETING DATE

The next meeting is September 13 or 14. A message will come from Curtis to confirm.

ADJOURNMENT

It was moved by Crystal and seconded that the meeting be adjourned. The motion passed unanimously and the meeting was adjourned at 1:40.