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## Nevada DECA, Inc. Board of Trustees Meeting

DATES: September 7, 2017 Minutes  
3:00 PM – 5:00 PM

PLACE: Flamingo Las Vegas

### Board of Trustees Members in Attendance

- Aria Khiabani, Nevada DECA State Officer
- Gilma Rivera, Nevada DECA State Officer
- Curtis Haley, Nevada DECA State Director (proxy for Executive Director Brycen Woodley, ex-officio member)
- Alan Fulks, Retired
- Cariela Santana, The Smith Center for Performing Arts
- Marcelle Cruzado, UNLV Collegiate DECA
- Terry Ertman, DECA Advisor at Basic Academy & Board of Advisors Representative
- Gabe Silva, DECA Advisor at East CTA & Board of Advisors Representative
- Ricardo Cornejo, Caesars Entertainment
- Julio Meza, Venetian and the Palazzo
- Laura Nowlan, Nevada Hispanic Business Group
- Melissa Scott, M.A., Nevada Department of Education, Education Programs Professional (ex-officio)

### Board of Trustees Not in Attendance

### Non-Board Members in Attendance

- Scott Cornelius, TRI Leadership Resources

### CALL TO ORDER

The Nevada DECA, Inc. Board of Trustees meeting was called to order at 3:10pm.

### APPROVAL OF MINUTES

**Decision:** Cariela moved and it was seconded to approve the minutes from the May 2017 Board Meeting and June 2017 Board Conference Call. The motion passed unanimously.

### CONFIRMATION OF NEW BOARD MEMBERS

**Decision:** Melissa moved and it was seconded to approve Julio Meza and Marcelle Cruzado as members of the Board of Trustees. The motion passed unanimously.

### ELECTION OF BOARD OFFICERS



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**Decision:** Ricardo moved and it was seconded to approve Cariela as the Board Chair. The motion passed unanimously.

Melissa moved and it was seconded to approve Terry as the Board Chair-Elect. The motion passed unanimously.

Gabe moved and it was seconded to approve Ricardo as the Board Secretary-Treasurer. The motion passed unanimously.

#### **COMMITTEE UPDATES**

Curtis explained the charges of the three Board committees, as well as the background behind the strategic indicators for each group adopted in 2015. After the discussion, the Board signed up for the following committees:

Foundation: Melissa (Chair) and Aria

Advisor Development: Melissa, Gabe (Chair), Melissa, Gilma, Terry, and Laura

Partnership: Ricardo, Marcelle, Cariela, Aria, Laura and Julio (Chair)

#### **STATE OFFICER TEAM UPDATE**

**Discussion:** Aria and Gilma provided the State Officer team update. They highlighted the work during the summer, social media efforts and their upcoming Program of Leadership initiatives.

**Direction:** Gabe requested the team to create a social media guide with hashtags and initiatives to follow. Ricardo requested a comparative analytics report of how Nevada's social media engagement compares to other DECA associations and how we can improve. Julio offered to follow-up with potential services that could help find that information. Ricardo and Julio will work together with the State Officers to enhance their social media analytics efforts.

#### **COLLEGIATE DECA UPDATE**

**Discussion:** Marcelle provided the Collegiate DECA update, highlighting UNLV Collegiate DECA's recent and upcoming events.

#### **NEVADA DEPARTMENT OF EDUCATION UPDATE**

**Discussion:** Melissa provided the NDE update, highlighting legislative accomplishments (including continued funding and strong policy support for CTE) and policy changes.



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#### **MANAGEMENT TEAM UPDATE**

**Discussion:** Curtis provided the management team update, including a forecast of upcoming events and a review of current association financial and membership status.

#### **FINANCIAL REPORT REVIEW**

**Discussion:** Curtis walked through the profit and loss, balance sheet, AP/AR reports and profit-and-loss statements for each individual event. The year ended with a positive net income for Nevada DECA based on strong conference attendance and some expected expenses which weren't paid out last year such as Train the Trainer funds.

**Direction:** The Board asked the management team to review whether outstanding debts at the end of the year should be written off as bad debt according to proper accounting practices.

**Decision:** Melissa moved and it was seconded to approve the financial reports as presented. The motion passed unanimously, with Julio abstaining.

#### **CALENDAR REVIEW AND APPROVAL**

**Decision:** Terry moved and it was seconded to approve the calendar as presented. The motion passed unanimously.

#### **BYLAW AMENDMENTS**

**Decision:** Alan moved and it was seconded to approve the bylaw amendments as presented. The motion passed unanimously, with Melissa abstaining.

#### **NEVADA DECA CD ACCOUNT CONSOLIDATION**

**Decision:** Melissa moved and it was seconded to close out the CD accounts and transfer the funds to the MMA. The motion passed unanimously.

#### **ADJOURNMENT**

The meeting adjourned at 5:04pm.