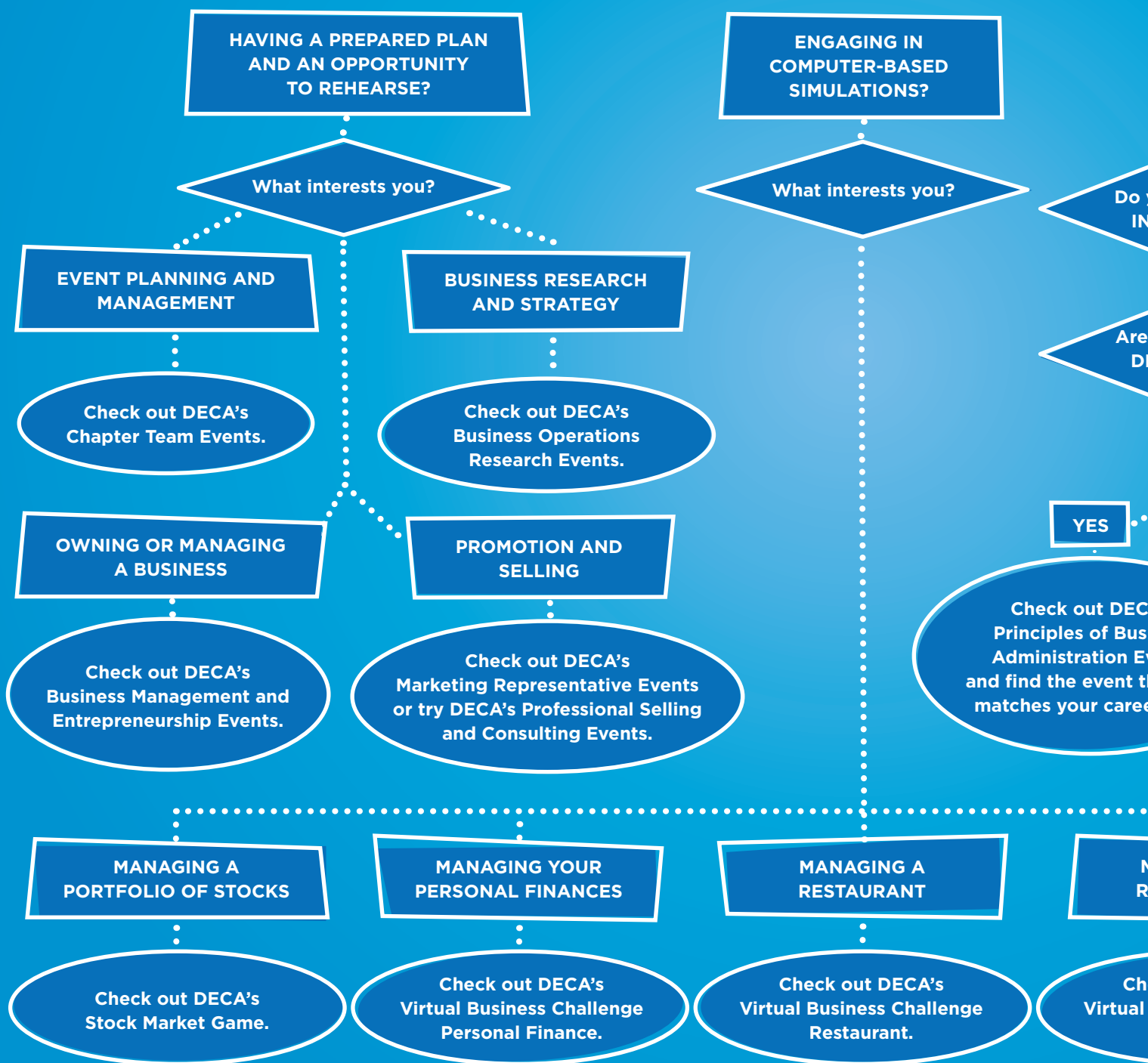


CHOOSING THE RIGHT EVENT

DECA's competitive events program directly supports your skill development contributing to every student being college and career ready upon graduation from high school. DECA members can compete in a wide variety of events. Use this chart to find your event. What do you like?





THE THRILL OF SOLVING
A CHALLENGE BY
THINKING ON YOUR FEET?

Do you like to work
INDIVIDUALLY?

Do you like to work
WITH A PARTNER?

Are you a first-year
DECA member?

Check out DECA's
Team Decision Making Events
and find the event that best
matches your career area.

NO

Check out DECA's
Business
Events
that best
match your
career area.

Check out DECA's
Individual Series Events
and find the event that best
matches your career
pathway or try DECA's Personal
Financial Literacy Event.

Check out DECA's
Business Challenge
Retailing.

Check out DECA's
Virtual Business Challenge
Sports.

Check out DECA's
Business Challenge
Retailing.

Check out DECA's
Virtual Business Challenge
Sports.

ROLE-PLAY EVENTS

- **Principles of Business Administration Events** are for individual first-year DECA members. In the format of a content interview, the member is asked to explain several core business concepts.
- **Team Decision Making Events** are two-person team events with onsite case studies that challenge participants to analyze elements essential to the effective operation of a business in a career area.
- **Individual Series Events** are individual member events that pose business challenges with role-plays that are set in specialized career areas.
- **Personal Financial Literacy Event** is for individual members enrolled in personal finance or financial literacy courses. In the form of a role-play, the member is asked to explain or demonstrate knowledge of personal financial literacy concepts.

These events involve a multiple-choice career cluster exam and an interview, role-plays or case study with a judge. They are classified by industry and career cluster.

Performance indicators are the basis of the content of the career cluster exams and interactive component for each of these events. In preparation for these events, members should download the performance indicators for each event at www.deca.org.

WRITTEN EVENTS

- **Business Operations Research Events** challenge members (individually or in teams of up to three) to design and conduct research to present the findings and a strategic plan on a topic that changes annually.
- **Chapter Team Events** encourage members (individually or in teams of up to three) to identify a community issue and address it through a series of activities that involve the chapter.
- **Business Management and Entrepreneurship Events** allow members (individually or in teams of up to three) to explore entrepreneurship and develop proposals to start business ventures.
- **Marketing Representative Events** challenge members (individually or in teams of up to three) to develop promotional campaigns in specific career areas.
- **Professional Selling and Consulting Events** provide an opportunity for individual participants to demonstrate knowledge and skills needed for a career in sales or consulting.

Most of DECA's written events require a written project report submitted in an official DECA folio as well as a complementing prepared presentation. The Marketing Representative Events and Professional Selling and Consulting Events also require participants to take a career cluster exam. All of these events should be started early in the school year because of the preparation involved.

ONLINE EVENTS

- **Stock Market Game**
- **Virtual Business Challenge—Personal Finance**
- **Virtual Business Challenge—Restaurant**
- **Virtual Business Challenge—Retailing**
- **Virtual Business Challenge—Sports**

DECA's online events challenge members in electronic business simulations. They compete against other members in their region online from their seats in the classroom to earn the opportunity to compete at the international level.