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## **Nevada DECA, Inc. Board of Trustees Meeting**

**DATES:** September 10, 2015 Minutes **PLACE:** Harrah's Resort  
2:00 PM - 4:00 PM Las Vegas, NV

### **Board of Trustees Members in Attendance**

- Brock Taylor, DECA Advisor at Liberty High School & Board of Advisors Representative
- Gabe Silva, DECA Advisor at East CTA & Board of Advisors Representative
- Snehal Bhakta, Clark County School District
- Anthony McTaggart, Andson Foundation (via phone)
- Melissa Scott, M.A., Business and Marketing Consultant, Nevada Department of Education Educations Programs Professional
- Alan Fulks, Retired
- Katherine DeSimone, Clark County School District
- Cindy Kim, Nevada DECA State Officer
- Yu He, Nevada DECA State Officer
- Curtis Haley, Nevada DECA (proxy for Brycen Woodley, Executive Director)
- Bonito Sahagun, Creative Collaboration
- Nicole Mastrangelo, Co-Operate on Main
- Cariela Santana, The Smith Center for Performing Arts

### **Board of Trustees Not in Attendance**

- Mike Raponi, Director of Career, Technical, and Adult Education for the Nevada Department of Education (ex-officio, non-voting)
- Hazeer Razack, Wells Fargo

### **Other Attendees**

- Mike Oechsner, Director of Association Management, TRI Leadership Resources
- Jamie Hillen, Nevada DECA Chapter Support Liaison
- Bonni

### **CALL TO ORDER**

The Nevada DECA, Inc. Board of Trustees meeting was called to order by Bonito Sahagun at 2:08pm.



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#### **APPROVAL OF MINUTES.**

It was moved by Brock Taylor and seconded to approve the minutes of the May 2015 and August 2015 Board of Trustees Meeting with a change to Nicole Mastrangelo's workplace in the May 2015 minutes and a note about Melissa's comment on exhibitor costs regarding whether they industry standards in the August 2015 minutes.

The motion passed unanimously.

#### **ELECTION OF BOARD OFFICERS**

Katherine DeSimone volunteered to be a nominee for Chair-Elect. It was moved and seconded to approve her for the position. She was approved unanimously by the Board of Trustees.

Brock nominated Alan Fulks to serve in the position of Board Secretary-Treasurer. Alan accepted the nomination, his nomination was seconded, and the Board approved him unanimously.

#### **COMMITTEE UPDATES**

The three committees formed at the Board of Trustees retreat gave updates from their committee meetings.

The Foundation Committee met and discussed some of the questions Mike needed answered in order to finalize Nevada DECA Foundation bylaws, including composition, quorum, parliamentary rules, meeting frequency, terms of office, Board officers, scope of responsibility, and other items. Mike answered questions from the Board regarding the process and purpose of the Foundation. The Board inquired about costs of incorporation and ability to amend the bylaws in the future.

Snehal moved and it was seconded to adopt the reviewed Foundation bylaws. The motion passed unanimously.

Bonito delivered the update from the Partnership Committee meeting in which the members collaborated over Google Drive. The Committee made seven recommendations:

1. The Donate button on the website to be made larger, moved to have better placement, or even for it to be a separate page on the site.
2. We should add donor levels to the donate level of the website.
3. Targeting parent involvement.
4. Case Study Competition/Idea Lab – a way for students to solve business challenges in real life.



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5. Boosting social media presence on Facebook, Twitter and Instagram.
6. During DECA Month on November 2-3, encouraging Nevada DECA students to outreach to local businesses.
7. Continue to support Chapter Support Liaison in their efforts.

Curtis will collaborate with Bonito as the committee chair to work on implementation plans for these ideas. Snehal shared that the parent outreach and November business outreach ideas are the top two priorities.

Jamie delivered the report from the Advisor Development Committee, which didn't get the chance to meet because Jamie still needs contact information for the committee members. She will follow up to meet with them shortly.

#### **STATE OFFICER UPDATE**

Cindy Kim and Yu He gave the State Officer Team Update, including highlights of the summer like ELS, social media progress, and their plans to publish a new article on the website every two weeks during the school year. The officers also shared their work on Nevada DECA's campaigns for the upcoming year, including membership, community service and professional development. They also talked about their plans to do professional outreach to potential business partners, and the Board encouraged them to work with the Partnership Committee in those efforts. Snehal suggested to include the statewide theme Generate into SCDC materials and visuals.

#### **COLLEGIATE DECA UPDATE**

Bonnie from UNLV Collegiate DECA delivered an update from their Collegiate chapter. Their chapter had 72 members and the vast majority of them were high school DECA members in Nevada with Southwest CTA and Clark being the two largest contributors. Their chapter contributed over 800 volunteer hours in their chapter, including working with local businesses. Their goal is 1,000 external volunteer hours for the upcoming year. The chapter achieved success in competition at ICDC in Orlando. The chapter received their Gold Presidential Passport and had the highest recognition rates of any University. They were also recognized for their Community Service campaign work. The major goal areas for the upcoming year are increased business partnerships and chapter engagement.

Jamie also gave an update on the new Collegiate DECA chapter at the College of Southern Nevada that is starting this year.

Snehal asked about the possibility of chartering the Collegiate association in Nevada. Curtis shared that there are limited benefits of doing so. Melissa asked Curtis to look into the insurance situation with Collegiate DECA to see if UNLV is covered under the Nevada DECA travel policy. Anthony suggested



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looking at Nevada State College as a potential third school. Anthony then signed off from calling into the meeting.

#### **NEVADA DEPARTMENT OF EDUCATION UPDATE**

Melissa shared a short update from NDE. She shared that grants have been signed off on and are just waiting on final processing. Some new programs will be supported this year, as well. On a national front, business and marketing teachers are working together more than ever before for several reasons. The New Nevada standards will be rolling out this year, and there is a new interim Superintendent for Public Instruction and there's a lot of motion at the state level toward supporting CTE.

#### **STATE MANAGEMENT TEAM UPDATE**

Curtis gave us an end of year accounting of what happened during 2014-15, including conference highlights and final membership numbers.

Brock asked a question about potentially moving the October 1 deadline for Power Trip registration, though Curtis indicated that flight deadlines made a change impossible.. Snehal said he would push the district to get the funding information out earlier for DECA chapters interested in going to Power Trip.

#### **FINANCIAL REPORT**

The Board reviewed the balance sheet and profit and loss sheets for the year, as well as profit and loss sheets for each of the four major events (FLX, WRLC, SCDC, ICDC).

Alan asked about the rise in insurance premiums. Mike shared that there is only one carrier who provides the insurance we need as a CTSO so they more or less dictate the premium, which also went up because of increased membership and attendance in Nevada DECA. He also inquired about membership development expenses, which Curtis shared pays for incentives for chapters to grow their membership.

Katherine DeSimone moved and it was seconded to approve the financial statements as presented. The motion passed unanimously.

#### **CALENDAR REVIEW AND APPROVAL**

The Board reviewed the calendar of events for the 2015-16 school year. Snehal proposed to amend the calendar to add the Chapter Officer Academy on September 12 and the DECA AMPED dates in June and changing the Power Trip registration date and information. Melissa moved and it was seconded to approve the calendar with those changes. The motion passed unanimously.



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#### **STRATEGIC INDICATORS**

The Board reviewed the strategic indicators and short-, medium- and long-term goals for the organization that were created at the Board Retreat. Curtis encouraged the Board to review the documents over the next week and add any indicators they feel may be appropriate to the list.

#### **AWARD AMOUNTS FOR COLLEGIATE DECA COMPETITORS**

The Board briefly discussed award amounts for Collegiate DECA competitors at the Collegiate ICDC. Specifically, they explored whether the cash awards given to high school competitors should apply to Collegiate competitors as well.

Curtis proposed creating a committee to explore issues related to Collegiate DECA including chartering, Board Membership, dues, bylaw changes, award amount, insurance concerns and other items which may arise to report out at the January meeting. Melissa, Curtis, Jamie, Bonito, and Katherine all volunteered to serve on the committee. Curtis will lead that committee.

#### **NEXT MEETING**

The next meeting will be at 2:30pm on January 21, 2016 at the Flamingo.

#### **ADJOURNMENT**

The meeting was adjourned at 4:28pm.