



INSPIRE. LEAD. ACHIEVE.

NEVADA DECA CASE STUDY CHALLENGE

What is it: Nevada DECA is excited to launch the DECA Case Study Challenge, a case study competition that is in addition to our traditional state and international conference events. The Case Study Challenge is based on our traditional role play events, but tailored to offer a valuable learning and practice experience by providing students with the Performance Indicators ahead of the presentation due date. This allows and encourages students to study the Performance Indicators and think through how to apply them to their solution. A list of 10 potential performance indicators for the upcoming Case Study Challenge will be shared on the Nevada DECA website. The case study will be individual competition. This event will be 100% virtual and a chance for students to practice DECA competition in the virtual environment.

Who is Eligible: To be eligible participants must attend a school in the State of Nevada that has an active DECA Chapter and these students must be eligible to be DECA Members who will be included on their school's official DECA Chapter Roster by the January 7th SCDC Registration deadline. Once winners are selected Advisors will be required to certify that the above eligibility requirements have been met.

Cost: There is no additional cost to participate in the Nevada DECA Case Study Challenge. This is a one-time event that will be offered in the Fall of 2021. This is not an official DECA Competitive Event and winners do not earn spots to compete at ICDC. But top three winners will receive some awesome Nevada DECA swag prizes!

Registration: Students will register themselves directly and the Chapter Advisor will receive a copy of the registration so that they can review and be aware of all students from their chapter who are registering. Registration begins Monday, November 22 here: leadable.info/NVCSCreg

Registration Confirmations: After verifying the student's chapter information, Nevada DECA will email the Case Study Challenge Scenario and Rubric to competitors on Thursday December 9th at 5:00pm.

Entries: Nevada DECA students must be registered online by December 7th to participate. Students will have until 5 pm December 16th to research, rehearse, refine and record their solution prior to submitting for the judge to review. Instructions for submitting entries will be provided to students once they register.

Recognition: We will recognize the First, Second, and Third Place participants. Winners will be announced after the winter break and will receive Nevada DECA branded prizes.



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Case Study Timeline:

- Registration opens Monday, November 22nd
- Registration Closes at 5:00pm Tuesday, December 7th
- Case Study sent to student participants 5:00pm Thursday December 9th
- Thursday December 16th by 5 pm Case Study submissions due
- If needed, technical support will only be available between the hours of 9am – 5:00pm Mon-Fri

Competition Guidelines: Please be sure to review all guidelines outlined below. Failure to do so, may lead to an ineligible submission.

- Must be eligible to be member(s) who will be included on their school's official DECA Chapter Roster
- There is no written component to this challenge
- The challenge consists solely of a pre-recorded presentation
- Student must be on camera for the duration of the recording
- Teleprompters, cue-cards, or other off-screen aids may not be used
- Only the camera from the computer is to be used
- No external camera (DSLR, cellphone, camcorder, etc.) may be externally linked/used
- The recording shall be done in one continuous take
- Video may not be an edited compilation of multiple takes
- The focus is not on digital video production or editing, strictly concept and content
- The submission must be 5 minutes or less
- Students will have access to a video submission link on the password protected site
- Complete fields as required
- Only one registration should be submitted per student
- Replacing the file after the submission is automatic means of disqualification
- Please allow plenty of time for your upload to complete and submit your recording
- There will be no deadline extension due to slow, loss, or intermittent internet
- Technical support will only be available between 9am – 5pm during the upload window