



INSPIRE. LEAD. ACHIEVE.

NEVADA DECA CASE STUDY CHALLENGE

What is it: Nevada DECA is excited to launch the DECA Case Study Challenge, a case study competition that is in addition to our traditional state and international conference events. The Case Study Challenge is based on our traditional role play events, but tailored to offer a valuable learning and practice experience by providing students with the Performance Indicators ahead of the presentation due date. This allows and encourages students to study the Performance Indicators and think through how to apply them to their solution. A list of 10 potential performance indicators for the upcoming Case Study Challenge will be shared on the Nevada DECA website. The case study will be individual competition. This event will be 100% virtual and a chance for students to practice DECA competition in the virtual environment.

Who is Eligible: To be eligible participants must attend a school in the State of Nevada that has an active DECA Chapter and these students must be eligible to be DECA Members who will be included on their school's official DECA Chapter Roster by the November 15th initial roster deadline. Once winners are selected Advisors will be required to certify that the above eligibility requirements have been met. Cost: There is no additional cost to participate in the Nevada DECA Case Study Challenge. This is not an official DECA Competitive Event and winners do not earn spots to compete at ICDC. But top three winners will receive some awesome Nevada DECA swag prizes!

Entries: Nevada DECA students must be registered online by December 5th to participate. Registration is online at: Recognition: We will recognize the First, Second, and Third Place participants. Winners will be announced at the end of the month and will receive Nevada DECA branded prizes.

Registration: Students will register themselves directly and the Chapter Advisor will receive a copy of the registration so that they can review and be aware of all students from their chapter who are registering.

Register HERE: <https://leadable.info/CaseStdyReg>

On Friday, December 2nd, Nevada DECA will post a description of the Case Study Challenge on the home page of the website, providing an overview of the topic.

Registration Confirmations: After verifying the student's chapter information, Nevada DECA will email the Case Study Challenge Scenario and Rubric to competitors on Wednesday, December 7th at 5:00 pm PST. Students will have until 11:59 PM on Friday, December 16th to research, rehearse, refine and record their solution prior to submitting for the judge to review. Instructions for submitting entries will be provided to students once they register.



Case Study Timeline:

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Monday November 28th Registration opens

Monday, December 5th Performance Indicators posted to www.nevadadeca.org

Tuesday, December 6th Registration Closes at 5:00 pm PST

Wednesday, December 7th Case Study sent to student participants 5:00 pm.

Friday, December 16th 5:00 PM Case Study submissions due

If needed, technical support will only be available between the hours of 9:00 a.m. – 5:00 p.m. Mon-Fri.

Competition Guidelines: Please be sure to review all guidelines outlined below. Failure to do so, may lead to an ineligible submission.

Must be eligible to be member(s) who will be included on their school's official DECA Chapter Roster

There is no written component to this challenge

The challenge consists solely of a pre-recorded presentation

Student must be on camera for the duration of the recording.

Teleprompters, cue-cards, or other off-screen aids may not be used

Only the camera from the computer is to be used

No external camera (DSLR, cellphone, camcorder, etc.) may be externally linked/used

The recording shall be done in one continuous take

Video may not be an edited compilation of multiple takes

The focus is not on digital video production or editing, strictly concept and content

The submission must be 5 minutes or less Entry Submission

Students will have access to a video submission link on the password protected site

Complete fields as required

Only one registration should be submitted per student

Replacing the file after the submission is automatic means of disqualification

Please allow plenty of time for your upload to complete and submit your recording

There will be no deadline extension due to slow, loss, or intermittent internet

Technical support will only be available between 9am – 5pm during the upload window