

NEVADA DECA

Nevada DECA Business Plan Competition *In Memory of Helena Lagos*

Overview:

The Nevada DECA Business Plan Competition is designed to encourage DECA members to excel in Entrepreneurship. Individual members or teams of up to three students may participate.

The business plan should be to start a viable business within the state of Nevada. The winning individual or team will receive \$1,000 that is intended to support the successful launch of their business plan.

This competition is in memory of a past state officer, Helena Lagos, who was passionate about entrepreneurship as well as committed to Nevada DECA and opportunities for our members.

Timeline:

| | |
|-------------------|--|
| Fall 2023 | LAUNCH |
| September 5, 2023 | Registration and Submission site opens |
| October 31, 2023 | Business Plans to be uploaded |
| November 7, 2023 | Top 3 entries announced |
| November 15, 2023 | Pitches for top 3 entries |
| November 21, 2023 | Winner announced |

Business Plan Rules and Format:

The plan must include:

- Executive Summary
- Explanation of Business
- Market Research
- Budget & Financial Plan
- Operational Plan
- SWOT Analysis
- Conclusion and Ask

The plan may be a maximum of 10 pages including any cover sheet or table of contents. The plan must be in PDF format, a maximum of 10 MB, and must be uploaded by 11:59 p.m. on the deadline.

Business Plans can be uploaded here:

[Register Team](#)

The Pitch:

The top 3 teams will be invited to make a pitch to a panel of judges. A maximum of 10 minutes will be allowed for the pitch with up to 5 minutes for the judges to ask questions.